FOR IMMEDIATE RELEASE

Shackleton's Auditing Services (S.A.S) Rebrands as S.Ai.S, with AI-Driven Scoring to Debut at Major 2026 Golf Event

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Shackleton's Auditing Services (S.A.S) today announces its rebrand to **S.Ai.S**, marking a strategic shift towards artificial intelligence to enhance accuracy, consistency, and confidence in analytical and scoring outcomes.

The new S.Ai.S structure embeds AI-supported validation, anomaly detection, and consistency checks into its core processes. Early indications show that this approach is delivering **more accurate and reliable figures**, reducing discrepancies and strengthening auditability across complex datasets.

Initial feedback from early adopters has been strongly positive, with reviewers highlighting improvements in clarity, precision, and confidence in reported results following the transition to the S.Ai.S platform.

The **first full live deployment** of S.Ai.S's new AI-driven technology will take place at the **Saga v LAGER 2026 Mallorca Tour**, where the system will be used to manage and verify golf scoring throughout the event. The tour provides an ideal real-world environment to demonstrate the benefits of AI-enhanced scoring in a competitive setting where accuracy, transparency, and trust are essential.

While golf scoring represents the initial focus of the rollout, the underlying technology has broader application across auditing, performance analysis, and data validation use cases.

"Live competition is where accuracy truly matters," said **Peter Shackleton**, Founder. "Deploying S.Ai.S technology at the Saga v LAGER 2026 Mallorca Tour allows us to demonstrate, in real conditions, how AI-supported analysis can deliver more dependable results **while remaining fully overseen by professional judgement.**"

The rebrand to S.Ai.S takes effect immediately. Existing engagements and client relationships continue uninterrupted under the new name and operating structure.

About S.Ai.S
S.Ai.S (formerly Shackleton's Auditing Services) is an *independent* analytics and auditing business focused on accuracy-driven outcomes. By combining AI-enabled systems with professional oversight, S.Ai.S delivers transparent, defensible, and reliable results across scoring, auditing, and performance-based environments.

Captain B Elderton – LAGER

"We like the idea of fewer arguments and cleaner numbers. If S.Ai.S does its job properly, it should make the outcome clearer — and we'd be surprised if clarity didn't work in our favour. Anything that tightens up the scoring and removes doubt has to be a good thing. If the technology works as intended, it should identify the right winner — and we're fairly confident that won't do LAGER any harm."

The 'Acting' Mayor of Digbeth – Saga (outgoing) Captain

"There's a lot of talk about accuracy and innovation. For us, the real test is whether the system still delivers when scores are tight and scrutiny is highest. We anticipate it might not. We'll be watching closely. Technology doesn't remove uncertainty on its own. Until we see consistent outcomes over a full event, or events, we remain sceptical that AI materially changes the fundamentals."

Terence "Tel' McCall - Saga

"I don't like it, if I'm honest. Once you bring AI into scoring and handicap logic, you open the door to outcomes being shaped rather than simply recorded. Golf lives and dies on trust in the numbers, and if players start to believe that algorithms can nudge handicaps, validate some scores differently to others, or influence how results are interpreted, then the integrity of the competition is at risk. Until there is absolute transparency and proof that the system cannot be steered in any direction, people will inevitably question whether results are being fixed before the first tee shot is even struck."